



## GOODTV.BETTERTV.DIRECTV

Serving all IAFF in Nevada and Fire Stations Nationwide

*Fire Fighters spend nearly half their working lives “living” in fire stations – this makes the quality and comfort of their “station living” of paramount importance.*

**DIRECTV is every sports fan's dream!**



**Only DIRECTV brings you every NFL game every Sunday with NFL SUNDAY TICKET™<sup>8</sup>**

**DIRECTV is the unrivaled leader in HD programming:**

- The most HD – over 130 channels, with over 30 additional HD channels launching soon
- The highest-quality HD picture in 1080p • The most sports in HD • Local channels in HD

***DIRECTV is consistently a better value than existing cable TV, and its getting even better.***

***All firestations signing up for new service before 9/2/10 with either:***

- 1) **Business Choice** (over 160 channels) for \$59.99 per month
- 2) **Office Choice** (over 130 channels) for \$59.99 per month plus outlet fees on receivers >2

**will receive NFL SUNDAY TICKET™<sup>8</sup> FREE for the 2010 season (a \$399.99 value).**

***Now get every game, every Sunday in eye-popping HD. Plus, get the Red Zone channel, Game Mix channel and more.***

For more information contact:

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